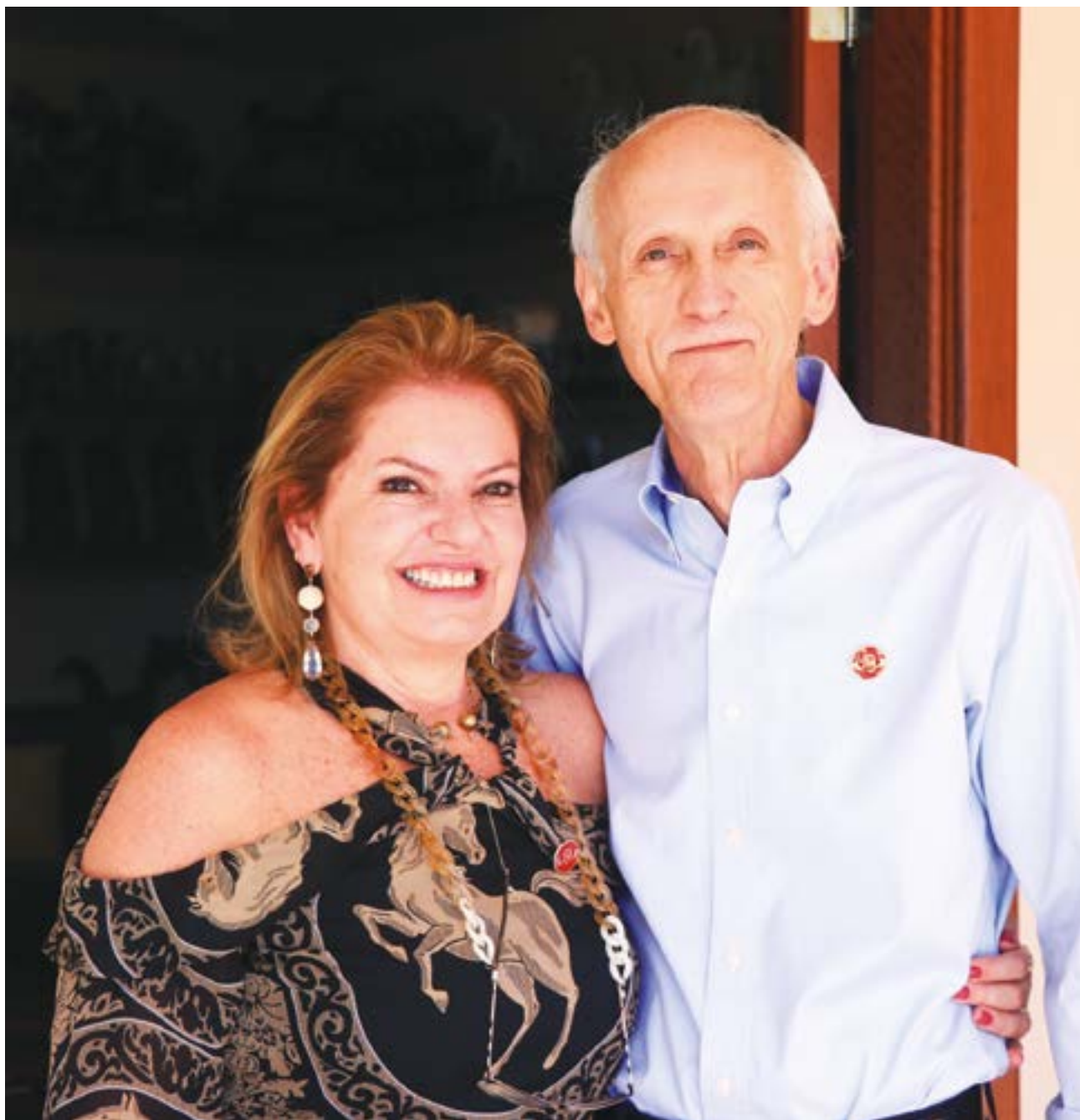


HARAS JM

CELEBRATES 30 YEARS



MAISA AND JOSE ALVES FILHO

HARAS JM



Established in 1989, as a Family Passion, the Haras JM, through the last 30 years is working to add the best in Arabian Horse quality worldwide to his Breeding Program. José Alves and Maisa, the owners, are highly regarded to be recognized as an outstanding Brazilian Breeders and also as a distinguish Breeder around the World.



HARAS JM



Over the last 30 years, Alves has been working to add the best of Arabian Horse quality worldwide to JM Breeding Program.

The fast change regarding the evolution of the standards of quality of the Arabian Horses, had been similar to the speed of technology developments. To get all them, it is very important the commitment, dedication and investments on Breeding.

José Alves and Maisa are often looking for quality evolutions in order to get more and more extreme beauty, acquiring foundation mares, selecting the right stallions, doing all the efforts towards producing the “JM” kind of Arabian Horse, with a special beauty, a face with big, dark, expressive eyes, small tight ears, a long, shapely neck, a smooth, strong body that is balanced, a good tall set, great natural tail carriage, that movies with strength and spirit, grace, attitude and style that captures the hearts of the Arabian Horse Breeders. This is the commitment that “JM” has to breed and select along the time.

HARAS JM



PIETTRA DI STYLE JM



Maisa, José Alves, PIETTRA, Rinaldo Longuini



*PIETTRA DI STYLE JM (*STYLE SRA x DIVINE NVC)*

HARAS JM



Every successful Breeding Program begins with strong foundation mares.

With the support of his friend Luciano Cury, José Alves acquired Gay Shah Rose, Fantasia Castana, Solar Flair, Malika Gay Event, Burgundy, and SL White Lace.

When SL White Lace arrived in Brazil she was bred to Ali Jamaal, and on February 14, 1994, an exquisite bay filly was born, named Europa El Jamaal. She was National Champion in Brazil, Canada, the United States and Saudi Arabia.

With Europa El Jamaal's success came a procession of American and European visitors to Haras JM, that can still tick through the list of headline trainers and breeders who arrived to see JM horses, and in particular, SL White Lace. White Lace also produced three foundation mares, Godiwa JM, Fantastka JM and Jarytza JM.

HARAS JM



EUROPA EL JAMAAL
(*ALI JAMAAL x *SL WHITE LACE)



HARAS JM



At the second decade of Haras JM, with the support of Alves' friend, David Boggs, a new phase began with the introduction of the young foundation stallion *Style SRA, a son of Bey Shah who became the main stallion of the JM and wrote an amazing story.

He was the sire of many champions such as the Brazilian National Champion Larabeska JM, Napoli Di Style JM, Q'Di Style JM, Jarytza JM, Onzza Di Style JM, Piettra Di Style JM and the incredible Scottsdale, USA and Canadian Champion LLamore Di Style JM.

HARAS JM



LLAMORE Di STYLE JM
(*STYLE SRA x LLANA VAN RYAD)



HARAS JM



During the first twenty years, JM also selected and purchased mares and stallions that had contributed to the development of JM Breeding Program over the years.

The stallions were Damawi NA, *Kaali JP, Satyn El Jamaal, *Nikolas Psyche, Yllan El Jamaal, Mister Style JM, Napoli Di Style JM, *Jullyani, *Denali BHF and Sir Fames HBV.

On 2006, José Alves and Maisa purchased from their special friends, Dixie and Bob North, the Leading Sire *Pscore, a son of *Padrons Psyche, out of the beautiful daughter of Bey Shah, Bey Shah's Lady.

He became the chief stallion of JM because of his consistent progeny concerning many of the qualities that our Breeding Program is looking for, as a special beauty, a face with big, dark, expressive eyes, small tight ears, a long, shapely neck, a smooth, strong body that is balanced, a good tall set, great natural tail carriage, and that movies with strength and spirit, grace, attitude and style.

*Pscore is considered the best son of *Padrons Psyche in Brazil.

HARAS JM



***PSCORE**

LEADING SIRE of HARAS JM



(PADRONS PSYCHE x BEY SHAHS LADY)

FROZEN SEMEN AVAILABLE ON USA

HARAS JM



Sire of the amazing Brazilian National Champion Sherrize D'Pscore JM, Brazilian National Reserve Champion Venittia D'Pscore JM, Brazilian National Champion Vegas Di Pscore JM, Xaklinna D'Pscore JM, Ylihandra Pscore JM, Adivah Di Pscore JM, among many other mares that are nowadays part of the selected group of Haras JM broodmares.



*VEGAS Di PSCORE JM (*PSCORE x TAAMARA HVP)*

HARAS JM



*VENITTIA D'PSCORE JM (*PSCORE x MICHELLE CAROL)*



*ADIVAH Di PSCORE JM (*PSCORE x SAMARA VALENTINA HVP)*



HARAS JM



JM's Breeding Program focuses on the evolution and improvement of quality, and the mares are the priority to get more and more extreme beauty, expressive eyes, small tight ears, long and shapely neck, smooth, strong and balanced body, tall set, great natural tail carriage, movies with strength and spirit, grace, attitude and style.



**MARCESSA FF (QR MARC x EVE SAINT LAURENT)*

HARAS JM



HARAS JM



YSTOPA Di JUSTICE JM (WH JUSTICE x MAYNAH)



STIG JUSTHINE (WH JUSTICE x MAG SHALL LONDRINA)



HARAS JM



CANCIONE DEL TINO JM (*EL TINO x XAKLINNA D'PScore JM)



HARAS JM



Investments in JM Breeding Program are done every year. We also selected stallions and mares of the most important bloodlines worldwide.

JM stands more than fifteen stallions, and each one serves a specific purpose, as

*Pscore (x Padrons Psyche),

*Vaalente (x DA Valentino),

*Sir Marwan CRF, *Perignon and

Arwan Meia Lua (x Marwan Al Shaqab),

Sirajj UB and *FA Rajjah (x Marajj),

*Iimage (x *Magnum Psyche),

*Magic Shadeedeh (x WH Justice),

Brioni Carol and Johrdan El Jamaal

(x *Ali Jamaal),

Zher Shadow JM (x MA Shadow El Sher),

Xboss Di Pscore JM, Tazzaal Di Pscore JM

and Zax Di Pscore JM (x *Pscore),

Yparadise JM (x RFI Maktub),

Ykaizer JM (x Besson Carol),

Paladino AL Ventur (x FA El Shawan).

HARAS JM



HARAS JM



**We celebrated the 30 YEARS
at the 2019 FARM TOUR and
OPEN HOUSE, realized last
July 24.**



HARAS JM



FRIENDS - HORSES - PARTY



Maisa, José Alves and family

HARAS JM



FRIENDS - HORSES - PARTY



HARAS JM



FRIENDS - HORSES - PARTY



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FRIENDS - HORSES - PARTY



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FRIENDS - HORSES - PARTY



João Batista Rodrigues, Rinaldo Longuini, PSCORE, Elder Rodrigues, José Alves Filho



The 30 YEARS Celebration and Magic Moments of Haras JM.
With our love and friendship!
José and Maisa Alves